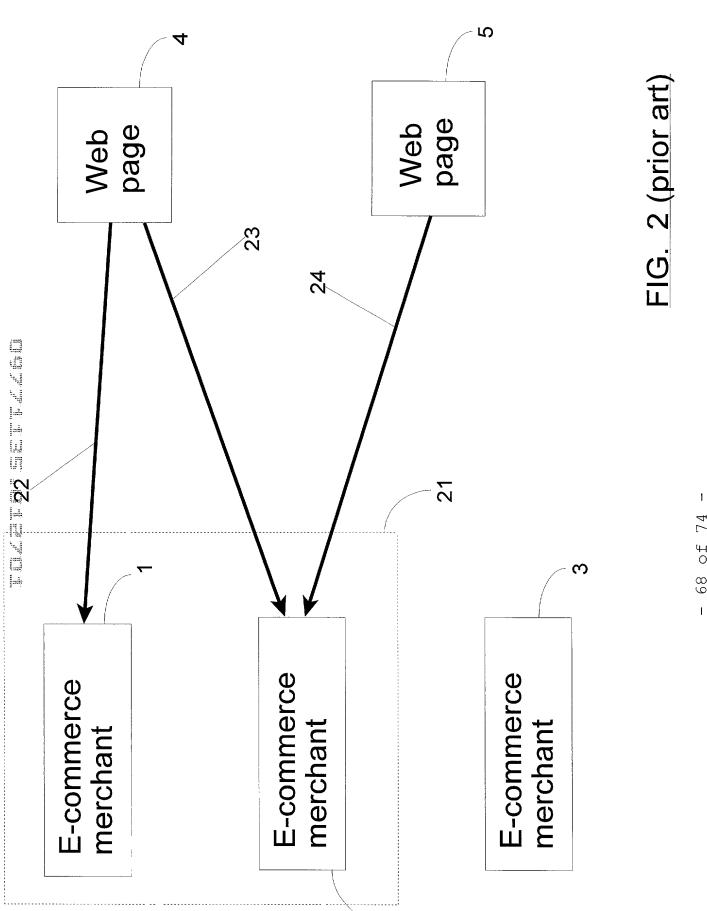
Web page

FIG. 1 (prior art)

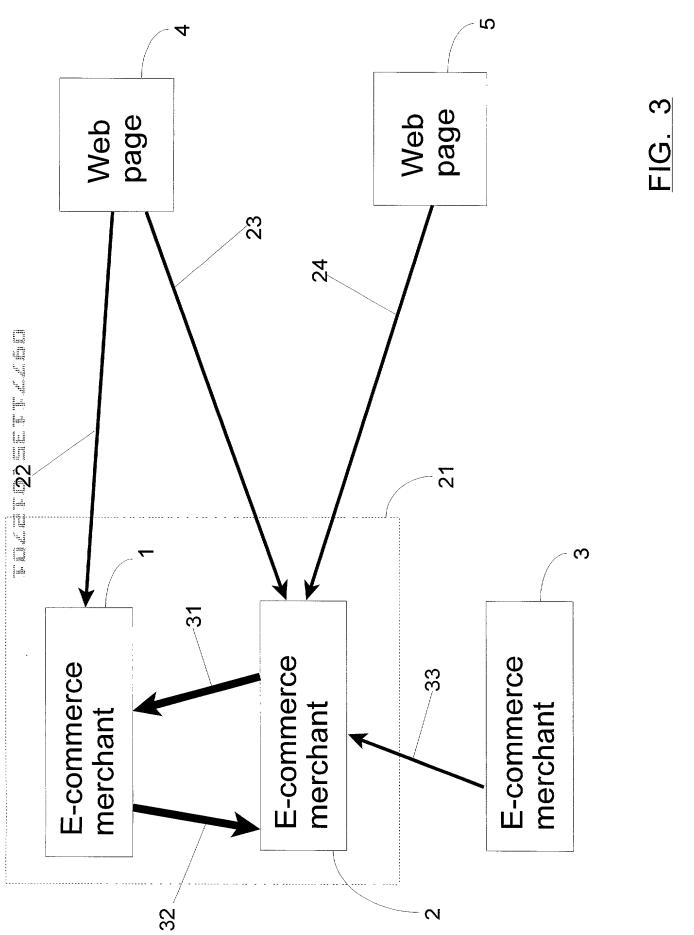
E-commerce merchant

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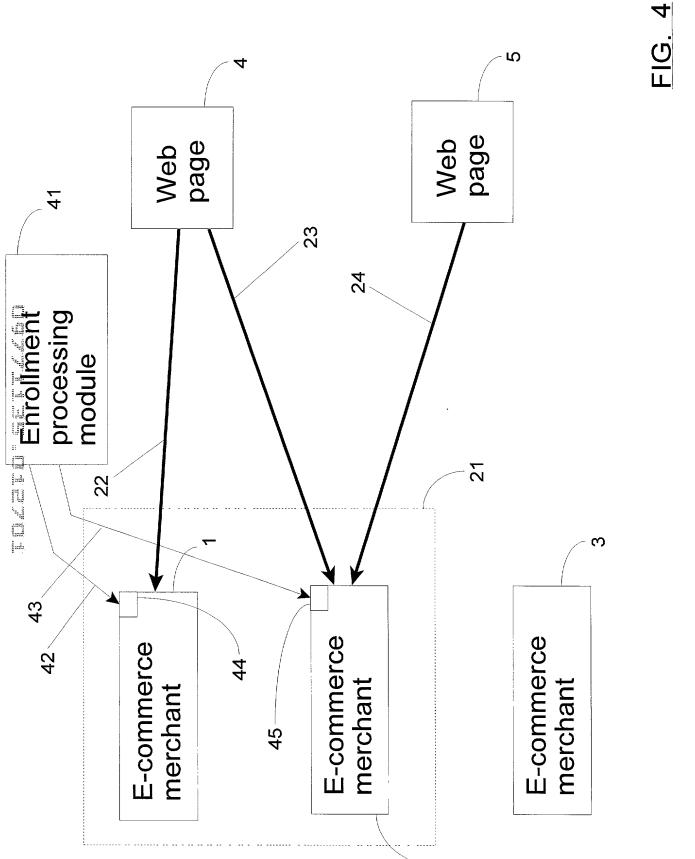


2

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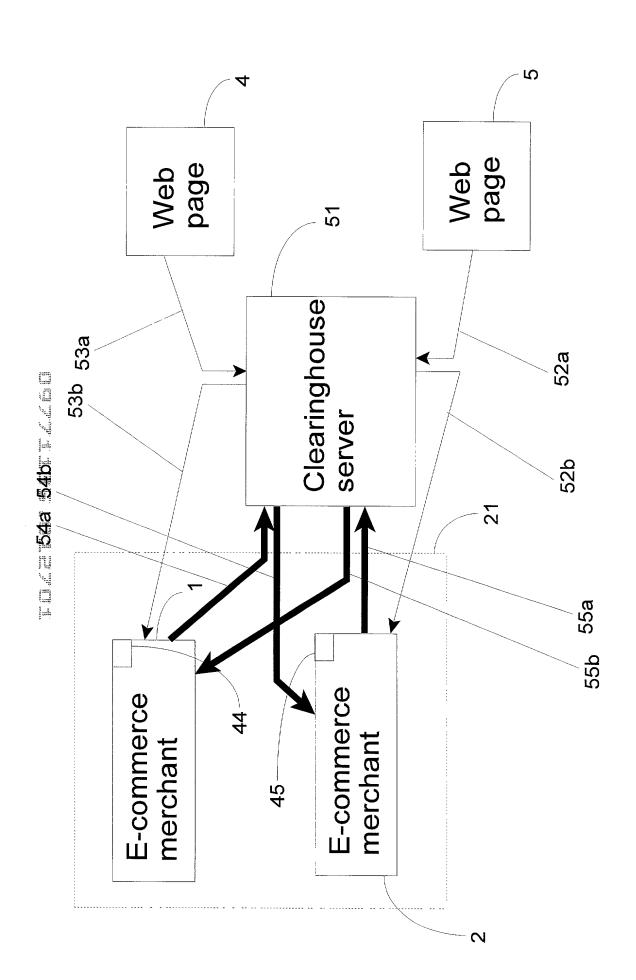


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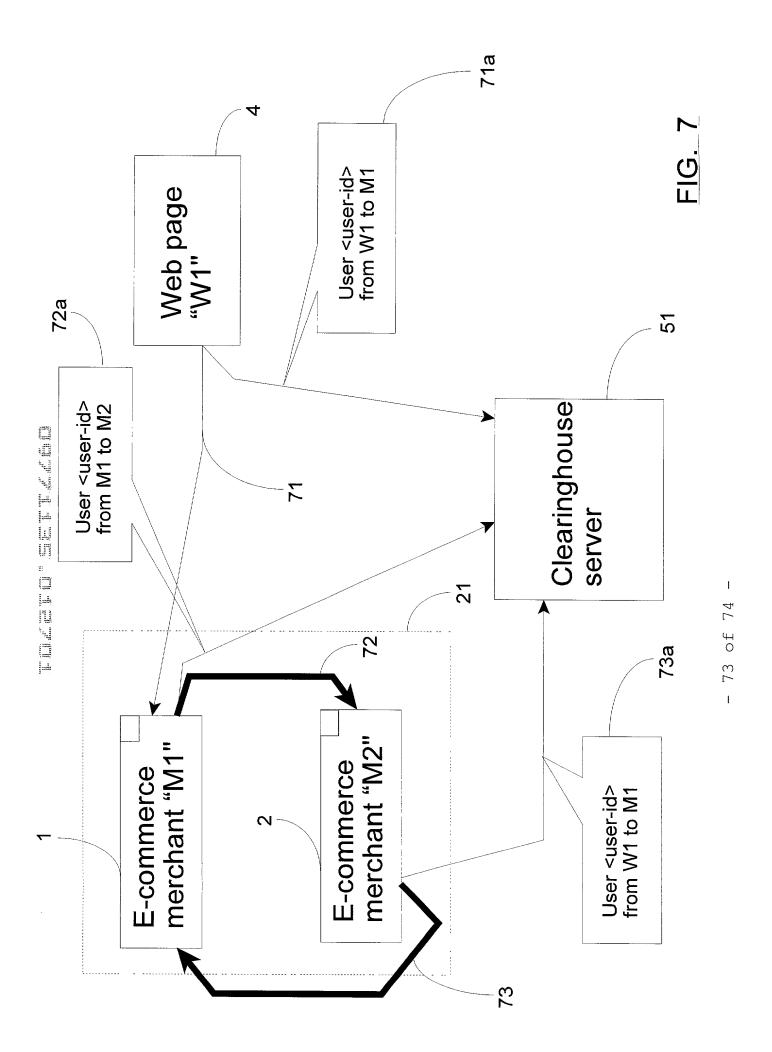
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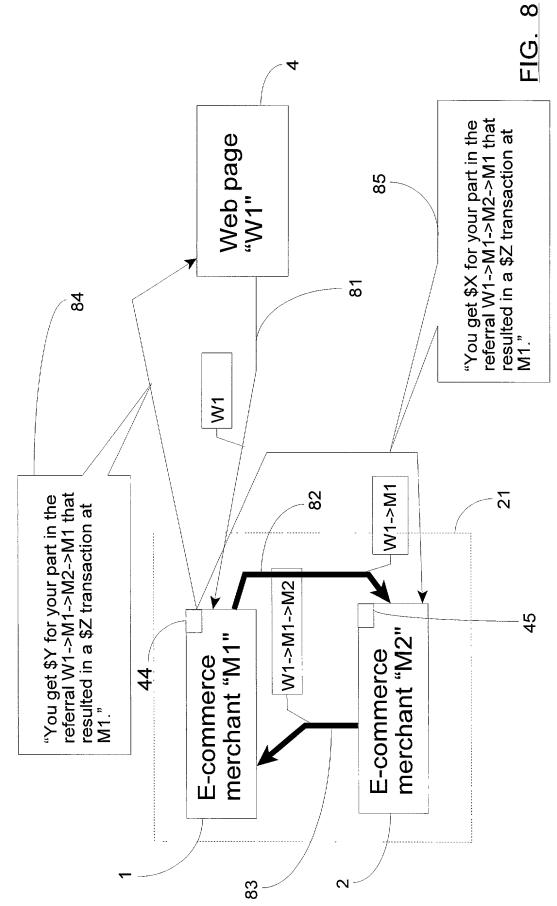
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